



INDIA EXPO

4th EDITION

EXHIBITION - SEMINAR - WORKSHOP

12 13 14 JULY, 2024 | EKA CLUB, AHMEDABAD



Organised By :



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We are delighted to present the Post-Show Report for AYUSH INDIA EXPO (4th EDITION) 2024.

AYUSH INDIA EXPO, held at ARENA, EKA CLUB, KANKARIA in AHMEDABAD from July 12 to 14, 2024. This report aims to provide a comprehensive overview of the event, highlight key accomplishments, and assess its impact.

HEART FOUNDATION & RESEARCH INSTITUTE :



We are thrilled to announce a significant collaboration at the AYUSH INDIA EXPO (4th Edition) with the esteemed Heart Foundation and Research Institute! This key association, conducted at the prestigious Eka Club Maninagar, aims to foster advancements in heart health through integrated wellness approaches. The Heart Foundation has contributed immensely to the expo, offering expert talks on cardiovascular health, leading workshops on preventive measures and lifestyle changes, and hosting interactive sessions to share the latest research and innovations in heart care. Their presence has enriched the expo with valuable insights, empowering attendees with knowledge and tools to enhance their heart health. Together, we are committed to promoting holistic health and wellness, reinforcing our dedication to a healthier society.

Event Overview:

Programme Schedule

DATE	PARTICULAR	REMARKS
12-07-2024	10:00 AM to 11:30 AM Inauguration	By AYUSH EXCIL
	11:30 AM to 2:00 PM AYUSHEXCILConference	
13-07-2024	10:00 AM to 1:30 PM WorkShop	By VYASPITH
	2:00 PM to 5:30 PM Conference	By GAMA
	5:30 PM to 6:30 PM Award	
14-07-2024	10:00 AM to 1:30 PM Conference	By NIMA
	2:30 PM to 4:30 PM Conference Seminar	



**SEMINAR ON EXPORT PROMOTION BY AYUSHEXCIL GOVERNMENT OF INDIA AT
AYUSH INDIA EXPO (4TH EDITION)**

The AYUSH INDIA EXPO (4th Edition) hosted a pivotal seminar on export promotion, led by AYUSHEXCIL (Government of India) and FDCA (Government of Gujarat). The seminar highlighted the immense potential of AYUSH products in global markets and provided key insights into expanding export opportunities. Esteemed speakers from AYUSHEXCIL (Government of India) emphasised the importance of quality standards, certifications, and regulatory compliance to meet international demands.

The seminar delved deep into the intricacies of export strategies and regulatory frameworks essential for the global market. Expert speakers, including senior officials from AYUSHEXCIL (Government of India) and FDCA (Government of Gujarat) outlined the necessary quality standards and compliance measures required to succeed internationally. They provided a comprehensive overview of the regulatory landscape, helping participants navigate the complexities of exporting Ayurvedic products.

Participants gained valuable knowledge on navigating the complexities of export logistics, market entry strategies, and leveraging government schemes for financial assistance. The interactive session also covered success stories of Indian AYUSH exporters, showcasing their journey from local to global markets.

The interactive sessions fostered dynamic discussions among attendees, encouraging the exchange of ideas and experiences. Participants engaged in thought-provoking dialogues, addressing both the challenges and opportunities within the sector. The collaborative atmosphere was palpable, reflecting a strong commitment to advancing the global presence of AYUSH products.

This seminar served as a platform for stakeholders to network, exchange ideas, and foster collaborations aimed at boosting the export of Ayush products. The attendees left with a renewed vision to position India as a leading exporter in the global Ayush landscape, contributing to the growth and recognition of traditional Indian medicine worldwide.

The AYUSH INDIA EXPO (4th Edition) facilitated meaningful networking opportunities for attendees. Participants engaged in fruitful discussions, exchanged ideas, and explored potential collaborations aimed at promoting Ayurveda on a larger scale.

Alongside the summit, an exhibition showcased a diverse range of Ayurvedic products, from herbal supplements to wellness services. Exhibitors included leading Ayurvedic brands, research institutions, and healthcare providers, offering attendees a comprehensive view of the latest advancements in the field.

Live screening demonstration of Surgery in Ayush Therapy first time in History of INDIA at AYUSH INDIA EXPO (4th Edition)

On July 12, 2024, An extraordinary seminar was conducted at the AYUSH INDIA EXPO (4th Edition), featuring a live-streamed operation from a hospital directly to the conference venue. This groundbreaking event showcased the advanced capabilities of modern medical technology in the Ayush sector.

Attendees witnessed a real-time surgical procedure, gaining insights into the meticulous techniques and innovative practices employed by leading Ayush surgeons. The seminar provided an unparalleled opportunity for medical professionals, students, and practitioners to observe and learn from a live medical environment without leaving the conference hall.

The interactive session included expert commentary, allowing the audience to ask questions and engage with the operating team, enhancing their understanding of the procedure. This live demonstration underscored the potential of integrating traditional AYUSH practices with cutting-edge medical technology to improve patient outcomes.

The seminar set a new benchmark for ayurvedic conferences, inspiring attendees to embrace technological advancements in the AYUSH field.









Conference and Award Distribution by GAMA at AYUSH INDIA EXPO (4th Edition) :

The AYUSH NDIA EXPO (4th Edition) was graced by a prestigious conference organised by the All Gujarat Ayurved Medical Association (GAMA). The conference brought together thought leaders, practitioners, and researchers from the Ayurveda community to discuss the latest advancements, research findings, and future directions in Ayurvedic medicine.

Keynote speakers delivered enlightening presentations on innovative treatments, integrative approaches, and the role of Ayurveda in contemporary healthcare. Panel discussions facilitated dynamic exchanges of ideas, fostering collaboration and knowledge sharing among attendees.

The conference was followed by an esteemed award distribution ceremony, celebrating excellence in the field of Ayurveda. Awards were presented to distinguished individuals and organizations for their outstanding contributions to research, practice, and the promotion of Ayurvedic medicine. The recipients, acknowledged for their dedication and innovation, inspired the audience with their achievements and commitment to advancing the Ayush sector.

This event by GAMA not only honored trailblazers in Ayurveda but also reinforced the significance of continued progress and recognition in the traditional medicine landscape.

SPEAKERS FOR CONFERENCE

SR.	NAME	TOPIC
1	Vd.karishma Narvani Director Garbhpnishad Foundation (Jamnagar)	Scientific insight of ayurvedic antenatal care“_ Garbhsanskar
2	Dr. Chirag shah (MD DM Gastroenterology) Director and founder of Mission Gastro Hospital	Role of techological advances in current practice, Recent advances in field of Gastroenterology
3	Dr. Vishal Soni Gastrointestinal, Bariatric & Hernia AWR Surgeon	Introduction to Robotic Surgery
4	Dr. Swati Surendra Mohite B.AMS, M.S., B.A. (Sanskrit)	Infertility Management - Potentials in Ayurveda
5	Dr. Pragna Mehta CEO, Nishtha Ayurved	Fungal infection Management through Ayurvedic Medicine .
6	Dr. Hemant Toshikhane Dean faculty of Ayurveda	Scope of ayurveda
7	Dr. O P Dave Prof. department of Shalyatantra Parul Institute of ayurveda,	Ayurveda in general practice
8	Dr. Shailesh Jaiswal associate professor Shalyatantra Parul Institute of Ayurveda and research	Anorectal diseases
SUCCESSFUL PRACTITIONERS PANEL		
9	Vd. Arun Vaghela	Successful practitioner Ayurveda
10	Vd. Rajesh Thakkar	Successful practitioner Ayurveda
11	Dr. Bhaskarbhai Bhatt	Successful practitioner Homeopathic
12	Dr. Asharaf Ansari	Successful practitioner Unani

POSTER PRESENTATION COMPETITION

Date : 13th July 2024 | Timing : 10:30 AM to 01:30 PM

SUBTHEMES

1. Prevention through Dinacharya (Daily regimen)
2. Prevention through Ritucharya (Seasonal regimen)
3. Prevention through Sadvritta
4. Prevention through Ayurvediya Aahar Sankalpana (Healthy Food Habit)
5. Prevention through Nidra (Ideal Sleeping pattern)
6. Prevention through Rasayana (Role of Ayurvediya Medicines)
7. Prevention through Panchkarma (5 Cleansing Processes)

ELIGIBILITY - UG & PG STUDENTS OF AYURVED INSTRUCTIONS TO PARTICIPANTS

- Poster should be 4' by 3' in size
- The language should be Sanskrit, English, Hindi or Gujarati
- The matter should be delivered in easy words understandable for General Public
- Best posters will be felicitated at the venue after evaluation process
- Registration is FREE but COMPULSORY
- Last date of Registration and online submission – 12.07.24

Best Posters will be felicitated with Memento, Certificate and Book as appreciation.

COORDINATOR

VD. RAKESH SALVE M : 98750 94487

PRESIDENT

VD. PRAGNA MEHTA (Gujarat Prant)
VD. KARISHMA NARVANI (Saurashtra Prant)

CO - COORDINATOR

VD. DHRUV JANI

SECRETARY

VD. BHARGAV THAKKAR (Gujarat Prant)
VD. MEHUL JOSHI (Saurashtra Prant)

WORKSHOP EXPERTS LIST

SUBJECT	EXPERT
NADI PARIKSHAN	Vd. Hiren Yagnik
MARMA CHIKITSA	Vd. Nilam Thakar
AGNIKARMA	Vd. Rinku Patel
VIDDH KARMA	Vd. Sanjay Bhoi
JANU BASTI AND KATI BASTI	Vd. Bharat Ramavat
RAKTMOKSHAN	Vd. Ketan Bhimani Vd. Milan Prajapati
KARNAPALI VEDHAN/ SANDHAN	Vd. Krunal Chandana
NASYA KARMA	Vd. Limesh Khatri
SAUNDARYA CHIKITSA	Vd. Renuka Sidhpura
KARNAPURAN	Vd. Garima Shukla











आयुष्मान् भवः



Conference by NIMA at AYUSH INDIA EXPO (4th Edition) :

On July 14th, the AYUSH INDIA EXPO (4th Edition) featured an insightful conference organised by the National Integrated Medical Association (NIMA). Shri Rushikeshbhai Patel, the Esteemed Minister of Health and Family from the Government of Gujarat, graced this event with his presence and also distributed 70 Ayurved Shiromani awards to renowned Ayurveda Practitioners. This event brought together a diverse group of medical professionals, researchers, and practitioners dedicated to advancing integrated medical practices.

The conference emphasised the synergy between traditional and modern medical systems, highlighting innovative approaches to patient care that combine the best of both worlds. Esteemed speakers from NIMA shared their expertise on integrative treatments, holistic health strategies, and the latest research in the field.

Panel discussions provided a platform for dynamic exchanges on topics such as integrative pain management, chronic disease treatment, and preventive healthcare. The interactive sessions encouraged collaboration, fostering a deeper understanding of how integrated medical practices can enhance patient outcomes.

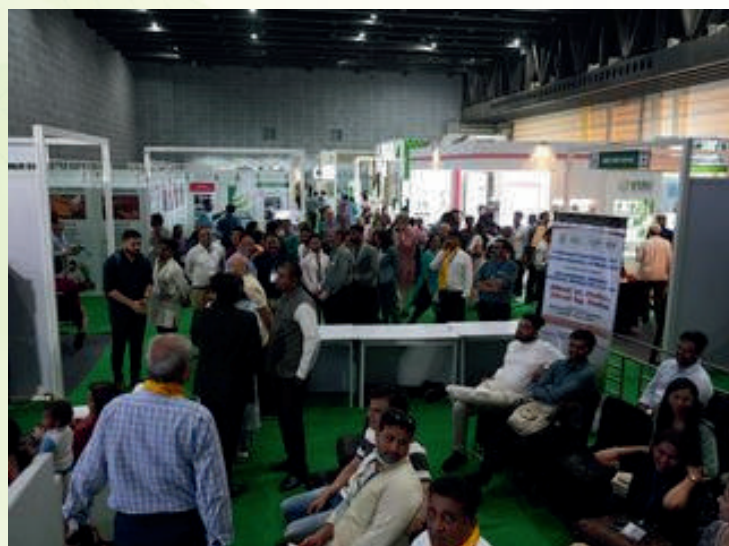
Attendees left with valuable insights and actionable knowledge, inspired to implement integrative methods in their own practices. NIMA's conference at the Ayush India Expo underscored the importance of holistic, patient-centered care in today's healthcare landscape.



















Health Check-Up Camp Overview:

The Health Check-Up Camp was strategically set up at the exhibition venue, attracting a diverse group of visitors keen on understanding their health status and seeking guidance on Ayush therapies. The camp operated throughout the duration of the expo, offering free consultations and health assessments.

Objectives:

1. To provide comprehensive health check-ups to attendees.
2. To raise awareness about Ayush (Ayurveda, Yoga, Unani, Siddha, and Homeopathy) practices.
3. To educate the public on preventive healthcare measures.
4. To showcase the integration of traditional and modern healthcare systems.

Key Highlights:

Professional Expertise:

The camp was staffed by experienced Ayush practitioners, including Ayurveda doctors, yoga instructors, Unani and Siddha specialists, and homeopathy practitioners.

Comprehensive Health Assessments:

Attendees received thorough health assessments, including blood pressure checks, blood sugar tests, BMI calculations, and basic physical examinations.

Personalised Consultations:

Post-assessment, visitors had one-on-one consultations with Ayush practitioners who provided tailored advice on diet, lifestyle, and Ayush therapies suitable for their individual health conditions.

Holistic Wellness Education:

Educational sessions were conducted to inform attendees about the principles of Ayurveda, the benefits of yoga, and the effectiveness of Unani, Siddha, and Homeopathy treatments.

Promotional Materials:

Informative brochures and booklets on various Ayush practices were distributed, helping attendees understand the benefits and applications of these traditional therapies.

Impact :

Public Engagement: The camp witnessed substantial footfall, with hundreds of attendees benefiting from free health assessments and consultations.

Awareness and Education: The initiative significantly enhanced public awareness about Ayush practices and their role in maintaining health and wellness.

Positive Feedback: Attendees expressed high levels of satisfaction with the services provided, praising the professionalism of the practitioners and the comprehensive nature of the health check-ups.

Live Workshop Overview:

The workshop featured expert speakers and practitioners from diverse medical fields, offering participants a comprehensive learning experience. It focused on the integration of traditional and modern medical practices, emphasising the benefits of holistic healthcare.

Objectives:

1. To provide a platform for knowledge sharing among healthcare professionals.
2. To demonstrate the practical applications of integrative medicine.
3. To enhance the professional skills of participants through hands-on sessions.
4. To promote collaboration between different medical associations.

Key Highlights:

- **Expert Speakers:** The workshop featured renowned speakers from Vyaspeeth, NIMA, GAMA, and other associations, sharing their insights on integrative healthcare.
- **Interactive Sessions:** Participants engaged in interactive sessions that covered various topics, including Ayurveda, modern medical practices, and the synergy between the two.
- **Hands-On Demonstrations:** Practical demonstrations were conducted to showcase techniques in Ayurveda, yoga, naturopathy, and other traditional practices.
- **Panel Discussions:** Thought-provoking panel discussions addressed the challenges and opportunities in integrating traditional and modern medicine, with active participation from the audience.
- **Networking Opportunities:** The workshop provided ample opportunities for networking, allowing participants to connect with peers, mentors, and industry leaders.

Impact:

- **Enhanced Knowledge:** Participants gained valuable insights into the latest developments in integrative medicine, enhancing their professional knowledge and skills.
- **Professional Growth:** The hands-on demonstrations and interactive sessions contributed to the professional growth of attendees, equipping them with practical skills applicable in their practice.
- **Collaboration and Networking:** The workshop fostered collaboration and networking among healthcare professionals from various associations, promoting a unified approach to holistic healthcare.
- **Positive Feedback:** The feedback from participants.

Expo Overview:

Held at a prime location, the AYUSH INDIA EXPO (4th Edition) brought together a diverse array of participants, including industry leaders, healthcare professionals, manufacturers, distributors, and consumers. The expo featured an extensive range of products, services, and innovations, showcasing the latest advancements in the Ayush sector.

Key Highlights:

- **B2B Interactions:** The expo provided unparalleled opportunities for businesses to connect with potential partners, suppliers, and clients. Numerous B2B meetings facilitated networking and collaboration, leading to strategic partnerships and business growth.
- **B2C Engagement:** Consumers had the chance to explore a wide variety of Ayush products and services, directly interacting with manufacturers and practitioners. This direct engagement helped consumers make informed choices about their health and wellness.
- **B2D Networking:** Distributors from across the region attended the expo, discovering new products and forging distribution agreements. This interaction ensured a wider reach for Ayush products in the market, enhancing their accessibility and availability.
- **Product Showcases:** The expo featured dedicated zones for various Ayush disciplines, including Ayurveda, yoga, Unani, Siddha, and homeopathy. Each zone showcased the latest products, treatments, and innovations, highlighting the diversity and richness of the Ayush sector.
- **Live Demonstrations and Workshops:** Attendees were treated to live demonstrations and workshops led by experts. These sessions provided hands-on learning experiences and practical insights into Ayush therapies and practices.
- **Seminars and Panel Discussions:** A series of seminars and panel discussions covered critical topics such as integrative medicine, preventive healthcare, and the future of Ayush. Esteemed speakers from the industry shared their expertise, fostering knowledge exchange and thought leadership.

**Let's believe in power of Indian ancient products for
“ Healthy India - Fit India “**

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OUR ESTEEMED CLIENTS




PROUDLY ANNOUNCING



INDIA EXPO

5th EDITION

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