

5th Edition



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INDIA EXPO

4 5 6 JULY, 2025

ARENA, EKA CLUB, AHMEDABAD, GUJARAT, INDIA.

**INDIA'S BIGGEST AYUSH
EXHIBITION** for **B2B & B2D**,
Contract Manufacturing,
Outsourcing, Private Label &
Sourcing Event

• EXHIBITION • LIVE WORKSHOP • SEMINAR



**TRADE,
TRADITION &
TRANSFORMATION**

- Organised By -

SPARK
M E D I A
EXHIBITIONS | EVENTS
www.ayushindiaexpo.com

- In association with -





ABOUT AYUSH INDIA EXPO

• **AYUSH INDIA EXPO** is the efforts of Spark Media. Among the goals of this exposition is to bring to light **AYUSH** products as a prevention-oriented perfect health care system for the world. A system that is authentic and reliable. Since **AYUSH** products are preventive as well as holistic and curative, it can lead the world closer to a disease free society. It has the potential to make a huge contribution to the health care programs in the world. Since **AYUSH** products are cost effective and easy to demonstrate, it can bring about self-sufficiency in health care solutions in every nation. **AYUSH INDIA EXPO** will be a great opportunity to interact with erudite scholars of Ayurveda and to benefit from their knowledge and experience. **AYUSH INDIA EXPO** is truly a festival of health through **AYUSH** products.

WORKSHOP EXPERTS LIST

PROPOSED LIVE WORKSHOP

- NADI PARIKSHAN
- MARMA CHIKITSA
- AGNIKARMA
- VIDDH KARMA
- JANU BASTI AND KATI BASTI
- RAKTMOKSHAN
- KARNAPALI VEDHAN / SANDHAN
- SAUNDARYA CHIKITSA
- NASYA KARMA / KARNAPURAN

PROPOSED SEMINAR

- SEMINAR ON EXPORT PROMOTION
- QUALITY MANAGEMENT IN AYUSH
- ROLE OF TECHNOLOGICAL ADVANCES IN CURRENT PRACTICE,
- RECENT ADVANCES IN FIELD OF GASTROENTEROLOGY
- INFERTILITY MANAGEMENT - POTENTIALS IN AYURVEDA
- SCIENTIFIC INSIGHT OF AYURVEDIC ANTENATAL CARE”_ GARBHSANSKAR
- FUNGAL INFECTION MANAGEMENT THROUGH AYURVEDIC MEDICINE .
- SCOPE OF AYURVEDA
- AYURVEDA IN GENERAL PRACTICE
- ANORECTAL DISEASES



PARTICIPANT PROFILE

- AYUSH MEDICINE MANUFACTURERS
- INGREDIENTS & MATERIAL MANUFACTURERS
- AYUSH INDUSTRY SERVICE PROVIDERS
- HEALTH, FOOD SUPPLEMENTS & NUTRITION PRODUCTS
- HERBAL COSMETICS & ESSENTIAL OILS
- FITNESS & WELLNESS EQUIPMENT, PRODUCTS & SERVICE PROVIDERS
- PACKAGING PRODUCTS & MACHINERY MANUFACTURERS



VISITOR PROFILE

- DISTRIBUTORS, IMPORTERS
- BUYERS, DEALERS
- EXPORTERS
- MANUFACTURERS
- RESEARCHERS
- FORMULATORS
- HEALTHCARE PRACTITIONERS

ADVANTAGE AND BENEFITS FOR PARTICIPANTS



GENERATE NEW BUSINESS

As the only meeting point for the private label industry, meet new customers and develop relationships with existing clients, build your sales and generate new business.



REACH YOUR TARGET AUDIENCE

A large percentage of AYUSH INDIA EXPO's attendees are decision makers, purchasers or industry influencers, so you can be sure to achieve real business opportunities.



UTILISE YOUR CAPACITIES

AYUSH INDIA EXPO attracts buyers looking for manufacturing partners. This presents exhibitors with a great opportunity to utilise their spare capacity and generate new business.



GAIN MAXIMUM BRAND EXPOSURE

Thousands of industry professionals from across the INDIA will visit AYUSH INDIA EXPO 2025, providing an excellent opportunity for exhibitors to meet potential clients and conduct business.



ENHANCE BRAND RECOGNITION

A unique opportunity to differentiate your brand from competition and create a lasting impression on current and potential customers.



THE NETWORK AND EXPERTISE

Benefit from the expertise and the business contacts of the SPARK network with successful trade shows in Region, our network cumulatively involves over Lacs of professionals from across India.

PROMOTIONAL ACTIVITIES

- 360 degree Campaign on regular basis to attract visitors and delegates. Social Media Via Facebook, Instagram and other relevant platforms. Banners, Hoardings, Messages, Newspaper Ads & leaflet in regional languages.

NOT JUST AN EXPO BUT AN EXPERIENCE



ABOUT SPARK MEDIA

• We are dynamic group of experienced and talented people. We work in creative, innovative and unique way. We believe in creating win-win situation with clients, suppliers and service providers. Working on the motto **"from conceptualization to completion"**

1). EXTENSIVE EXPERIENCE IN THE FIELD OF EXHIBITION & EVENT MANAGEMENT.

2). THEME BASED PAVILION AND CSR ACTIVITIES.

3). DECORATION & CORPORATE BRANDING.

4). WORK IN ALL VERTICAL OF INDUSTRIES FOR EVENTS & EXHIBITIONS.



• **OUR PHILOSOPHY** : We create comprehensive plan and include the smallest elements for our all projects. Our method for the planning & implementation is exercised well and is always based on facts and figures. We create innovative, focused and structured communication through unique media which attracts the target audience. We deliver 100% satisfaction to our associates with ethical and honest approach.

DON'T MISS THE ULTIMATE INDUSTRY EVENT



Discover the future of materials, technologies, and innovations that will revolutionize your business



Learn from industry thought leaders and gain valuable insights from their experiences



Connect with key players and expand your professional network



Get personalized expert advice to tackle your specific challenges



Supercharge your technical expertise with our comprehensive conference program



Unlock new business opportunities and set yourself up for success



Uncover secrets to optimize efficiency, maximize profits, and stay ahead of the competition

GLIMPSES OF AYUSH INDIA EXPO



GLIMPSES OF AYUSH INDIA EXPO



| | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|
| | F-24 | F-25 | F-26 | F-27 | F-28 | F-29 | F-30 | F-31 | F-32 | F-33 | |
| F-23 | | | | | | | | | | | F-34 |
| F-22 | | F-66 | | | | E-04 | | F-88 | | | F-35 |
| F-21 | | F-65 | F-67 | | | | | F-87 | F-90 | | F-36 |
| F-20 | | F-64 | F-69 | | | | | F-86 | F-91 | | F-37 |
| | | F-63 | F-70 | | | E-03 | | F-85 | F-92 | | |
| F-19 | | F-62 | F-71 | | | | | F-84 | F-93 | | F-38 |
| F-18 | | F-61 | F-72 | | | | | F-83 | F-94 | | F-39 |
| F-17 | | F-60 | F-73 | | | E-02 | | F-82 | F-95 | | F-40 |
| F-16 | | F-59 | F-74 | | | | | F-81 | F-96 | | F-41 |
| F-15 | | F-58 | F-75 | | | | | F-80 | F-97 | | F-42 |
| F-14 | | F-57 | F-76 | | | E-01 | | F-79 | F-98 | | F-43 |
| F-13 | | F-56 | F-77 | | | | | F-78 | F-99 | | F-44 |
| F-12 | | | | | | | | | | | F-45 |
| F-11 | | D-02 | | | | C-02 | | D-03 | | | F-46 |
| F-10 | | | | | | | | | | | F-47 |
| F-9 | | | | | | | | | | | F-48 |
| F-8 | | D-01 | | | | C-01 | | D-04 | | | F-49 |
| F-7 | | | | | | | | | | | F-50 |
| F-6 | | | | | | | | | | | F-51 |
| F-5 | | B-01 | | | | A-01 | | B-02 | | | F-52 |
| F-4 | | | | | | | | | | | F-53 |
| F-3 | | | | | | | | | | | F-54 |
| F-2 | | | | | | | | | | | F-55 |
| F-1 | | | | | | | | | | | |

ENTRY EXIT

| CATEGORY | RATE |
|----------------------|----------------|
| SHELL SCHEME | 8000/- sq. mtr |
| SHELL SCHEME PREMIUM | 8500/- sq. mtr |
| BARE SPACE | 7000/- sq. mtr |

- GST WILL BE CHARGED EXTRA @18%
- ONLY SPACE (BARE SPACE)
- FACILITIES (i.e. TABLE, CHAIR) WILL BE PROVIDED AS PER STALL SIZE IN SHELL SCHEME.

| CATEGORY | SIZE |
|-----------|-------------------|
| A | 12x8 = 96 sq. mtr |
| B | 12x6 = 72 sq. mtr |
| C | 8x6 = 48 sq. mtr |
| D | 6x6 = 36 sq. mtr |
| E | 6x4 = 24 sq. mtr |
| F | 3x3 = 9 sq. mtr |
| F Premium | 3x3 = 9 sq. mtr |

ORGANIZED BY



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AYUSH INDIA EXPO 2025 SPONSORSHIP AVENUES

PRIME SPONSORSHIP : Rs 11 Lakh

- Prominently highlighting Company logo in all Social Media, Print Media branding.
- Company logo at Venue Branding, Main Gate & all Backdrops.
- Logo at Pocket, Program Brochure & other Stationery items.
- 12 food coupons daily for Lunch.
- Presiding one session as Chief Guest.
- One Speaking Slot for your recommended doctor (If organizing Seminar)
- Logo and Presence in Roadshow during AYUSH INDIA EXPO promotion

Stall Size
54 sq.
Mtr.

MAIN SPONSORSHIP : Rs 7 Lakh

- Company logo in all Social Media, Print Media Branding.
- Company logo at Venue Branding Main Gate & Backdrops.
- Logo at Leynard Card, programme Brochure & other Stationery items.
- 8 food coupons daily for Lunch.
- One speaking slot for your recommended doctor (If organizing Seminar)
- Logo and Presence in Roadshow during AYUSH INDIA EXPO promotion

Stall Size
36 sq.
Mtr.

ASSOCIATE SPONSORSHIP : Rs 3 Lakh

- Company logo in all Social Media, Print Media Branding.
- Company logo at Venue Branding Main Gate & Backdrops.
- 6 food coupons for Lunch.
- Logo and Presence in Roadshow during AYUSH INDIA EXPO promotion

Stall Size
24 sq.
Mtr.

CO - SPONSORSHIP : Rs 2 Lakh

- Company logo in all Social Media, Print Media Branding.
- Company logo at Venue Branding Main Gate & Backdrops.
- 4 food coupons for Lunch.

Stall Size
18 sq.
Mtr.

ASSOCIATE CO - SPONSORSHIP : RS 1.30 LAKH

- Company logo at Venue Branding Main Gate & Backdrops.
- 2 food coupons for Lunch.

Stall Size
12 sq.
Mtr.

--: SPONSORS BY :-



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PAST PARTNERS | ASSOCIATES | SUPPORTERS | PARTICIPANTS



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