

**PRESENTS** 



5th Edition

456 JULY, 2025

ARENA, EKA CLUB, AHMEDABAD, GUJARAT, INDIA.

INDIA'S BIGGEST AYUSH
EXHIBITION for B2B & B2D,
Contract Manufacturing,
Outsourcing, Private Label &
Sourcing Event

• EXHIBITION • LIVE WORKSHOP • SEMINAR



- Organised By -













- In association with -





### **ABOUT AYUSH INDIA EXPO**

- AYUSH INDIA EXPO, an initiative by Spark Media, is dedicated to promoting AYUSH systems as a holistic, preventive, and reliable approach to global healthcare. The expo showcases a wide range of AYUSH products that are costeffective, sustainable, and capable of contributing to a healthier, disease-free society.
- This platform brings together industry leaders, scholars, and practitioners of Ayurveda and other AYUSH disciplines
  to explore innovative and practical solutions for global wellness. It is a true celebration of traditional health systems
  and natural healing.

### **OUR ESTEEMED GUESTS**

We are privileged to welcome distinguished guests whose leadership in international trade and diplomacy strengthens the vision of integrative and global healthcare cooperation:

• **Dr. Asif labal**, President of the Indian Economic Trade Organization (IETO), is a respected figure in international trade, renowned for forging strategic global partnerships and advancing India's economic and diplomatic relations worldwide.



Mr. Prakash Soni, Chairman of the India Africa Trade Council (IATC), is a visionary in green industrial
development and a leading architect of India-Africa economic collaboration. With over two decades
of experience in renewable energy, sustainable infrastructure, and clean technology, Mr. Soni
continues to drive impactful initiatives that connect India's innovation with Africa's development
priorities.



Their esteemed presence at AYUSH INDIA EXPO 2025 underscores the growing importance of cross-border collaboration in advancing healthcare innovation, sustainability, and global well-being.

# PARTICIPANT PROFILE

- AYUSH MEDICINE MANUFACTURERS
- INGREDIENTS & MATERIAL MANUFACTURERS
- AYUSH INDUSTRY SERVICE PROVIDERS
- HEALTH, FOOD SUPPLEMENTS & NUTRITION PRODUCTS
- HERBAL COSMETICS & ESSENTIAL OILS
- FITNESS & WELLNESS EQUIPMENT, PRODUCTS & SERVICE PROVIDERS
- PACKAGING PRODUCTS & MACHINARY MANUFACTURERS

















# **VISITOR PROFILE**

- DISTRIBUTORS, IMPORTERS
- BUYERS, DEALERS
- EXPORTERS
- MANUFACTURES
- RESEARCHERS
- FORMULATORS
- HEALTHCARE PRACTITIONERS





# ADVANTAGE AND BENEFITS FOR PARTICIPANTS



### GENERATE **NEW BUSINESS**

As the only meeting point for the private label industry, meet new customers and develop relationships with existing clients, build your sales and generate new business.



# **REACH YOUR** TARGET AUDIENCE

A large percentage of AYUSH INDIA EXPO's attendees are decision makers, purchasers or industry influencers, so you can be sure to achieve real business opportunities.



### **UTILISE YOUR** CAPACITIES

AYUSH INDIA EXPO attracts buyers looking for manufacturing partners. This presents exhibitors with a great opportunity to utilise their spare capacity and generate new business.



# **GAIN MAXIMUM BRAND EXPOSURE**

Thousands of industry professionals from across the INDIA will visit AYUSH INDIA EXPO 2025, providing an excellent opportunity for exhibitors to meet potential clients and conduct business.



### **ENHANCE BRAND** RECOGNITION

A unique opportunity to differentiate your brand from competition and create a lasting impression on current and potential customers.



### THE NETWORK AND EXPERTISE

Benefit from the expertise and the business contacts of the SPARK network with successful trade shows in Region, our network cumulatively involves over Lacs of professionals from across

### PROMOTIONAL ACTIVITIES

 360 degree Campaign on regular basis to attract visitors and delegates. Social Media Via Facebook, Instagram and other relevant platforms. Banners, Hoardings, Messages, Newspaper Ads & leaflet in regional languages.

NOT JUST AN EXPO BUT AN EXPERIENCE



# **ABOUT SPARK MEDIA**

- We are dynamic group of experienced and talented people. We work in creative, innovative and unique way. We believe in creating win-win situation with clients, suppliers and service providers.
   Working on the motto "from conceptualization to completion"
- 1). EXTENSIVE EXPERIENCE IN THE FIELD OF EXHIBITION & EVENT MANAGEMENT.
- 2). THEME BASED PAVILION AND CSR ACTIVITIES.
- 3). DECORATION & CORPORATE BRANDING.
- 4). WORK IN ALL VERTICAL OF INDUSTRIES FOR EVENTS & EXHIBITIONS.
- OUR PHILOSOPHY: We create comprehensive plan and include the smallest elements for our all projects. Our method for the planning & implementation is exercised well and is always based on facts and figures. We create innovative, focused and structured communication through unique media which attracts the target audience. We deliver 100% satisfaction to our associates with ethical and honest approach.



### DON'T MISS THE ULTIMATE INDUSTRY EVENT



Discover the future of materials, technologies, and innovations that will revolutionize your business



Learn from industry thought leaders and gain valuable insights from their experiences



Connect with key players and expand your professional network



Get personalized expert advice to tackle your specific challenges



Supercharge your technical expertise with our comprehensive conference program



Unlock new business opportunities and set yourself up for success



Uncover secrets to optimize efficiency, maximize profits, and stay ahead of the competition

# GLIMPSES OF AYUSH INDIA EXPO







# GLIMPSES OF AYUSH INDIA EXPO























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F-21		F-65/66	F-67/68		E-04	E-05		F-87/88	F-89/90	4	F-35	
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# CATEGORY

### RATE

SHELL SCHEME

8000/- sq. mtr

SHELL SCHEME PREMIUM

8500/- sq. mtr

**BARE SPACE** 

7000/- sq. mtr

- GST WILL BE CHARGED EXTRA @18%
- ONLY SPACE (BARE SPACE)
- FACILITIES (i.e. TABLE, CHAIR)
   WILL BE PROVIDED AS PER STALL SIZE
   IN SHELL SCHEME.

8x7=56 SQ. MTR.

8X6= 48 SQ. MTR.

8X5 = 40 SQ. MTR.

6X6 = 36 SQ. MTR.

6X4 = 24 SQ. MTR.

6X3 = 18 SQ. MTR.

5x3 = 15 SQ. MTR.

4X3 = 12 SQ. MTR.

3X3 = 9 SQ. MTR.

### **ORGANIZED BY**



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# **AYUSH INDIA EXPO 2025 SPONSORSHIP AVENUES**

### PRIME SPONSORSHIP: Rs 11 Lakh

- Prominently highlighting Company logo in all Social Media, Print Media branding.
- Company logo at Venue Branding, Main Gate & all Backdrops.
- · Logo at Pocket, Program Brochure & other Stationery items.
- 12 food coupons daily for Lunch.
- · Presiding one session as Chief Guest.
- One Speaking Slot for your recommended doctor (If organizing Seminar)
- Logo and Presence in Roadshow during AYUSH INDIA EXPO promotion

### MAIN SPONSORSHIP: Rs 7 Lakh

- Company logo in all Social Media, Print Media Branding.
- · Company logo at Venue Branding Main Gate & Backdrops.
- Logo at Leynard Card, programme Brochure & other Stationery items.
- · 8 food coupons daily for Lunch.
- One speaking slot for your recommended doctor ( If organizing Seminar)
- Logo and Presence in Roadshow during AYUSH INDIA EXPO promotion

### ASSOCIATE SPONSORSHIP: Rs 3 Lakh

- Company logo in all Social Media, Print Media Branding.
- · Company logo at Venue Branding Main Gate & Backdrops.
- · 6 food coupons for Lunch.
- Logo and Presence in Roadshow during AYUSH INDIA EXPO promotion

### CO - SPONSORSHIP: Rs 2 Lakh

- Company logo in all Social Media, Print Media Branding.
- Company logo at Venue Branding Main Gate & Backdrops.
- 4 food coupons for Lunch.

### ASSOCIATE CO - SPONSORSHIP : RS 1.30 LAKH

- Company logo at Venue Branding Main Gate & Backdrops.
- · 2 food coupons for Lunch.

Stall Size
12 sq.
Mtr.

### -: SPONSORS BY :-















Stall Size





HEART **FOUNDATION &** RESEARCH INSTITUTE Dr. Nitin Sumant Shah Chairman

#### PAST PARTNERS **ASSOCIATES SUPPORTERS PARTICIPANTS**



































































































































































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